

# Taste of the Wild PREY™

The Pursuit of Simplicity™

So, you're a label reader? Good. Because that means when it comes to nutrition, you pay close attention to the ingredients in your food. And evidently, that goes for the food you feed your pet as well. Taste of the Wild PREY limited ingredient diets are a simplified approach to cat food based on the feline's native diet. We take pride in every ingredient that goes into PREY so you can take comfort in feeding it to your feline companion.

HERE IS EXACTLY WHAT IS IN THIS BAG

MADE WITH  
NON-GMO  
INGREDIENTS\*

\*Trace amounts of genetically modified material might be present due to potential cross-contact during manufacturing.

80 MILLION  
CFU/LB PROBIOTICS  
GUARANTEED

GRAIN-FREE

NO ARTIFICIAL COLORS, FLAVORS  
OR PRESERVATIVES ADDED

# 3

## KEY INGREDIENTS

### ANGUS BEEF



Pasture-raised Angus beef is the #1 ingredient. No rendered meats or by-product meals.

### LENTILS



A superfood packed with protein, fiber, complex carbohydrates and essential nutrients.

### SUNFLOWER OIL



This healthy fat is rich in omega fatty acids.

## GUARANTEED PROBIOTICS

80 MILLION COLONY FORMING UNITS (CFU) PER POUND

VIABLES® SPECIES-SPECIFIC PROBIOTICS

ADDED AFTER COOKING TO ENSURE VIABILITY

Dried Lactobacillus Plantarum Fermentation Product  
Dried Bacillus Subtilis Fermentation Product  
Dried Lactobacillus Acidophilus Fermentation Product  
Dried Enterococcus Faecium Fermentation Product  
Dried Bifidobacterium Animalis Fermentation Product

PRODUCTION CODE



Store product in a dry, cool place.

## MINERALS

COPPER PROTEINATE & COPPER SULFATE, MANGANESE PROTEINATE & MANGANESE SULFATE, MANGANOUS OXIDE (source of manganese), POTASSIUM CHLORIDE (source of potassium and chloride), POTASSIUM IODIDE (source of potassium and iodine), SALT, SODIUM SELENITE (source of the antioxidant selenium), TAURINE & DL-METHIONINE (important amino acids), ZINC PROTEINATE & ZINC SULFATE

## VITAMINS

VITAMIN A SUPPLEMENT, VITAMIN B1 (thiamine mononitrate), VITAMIN B2 (riboflavin), VITAMIN B3 (niacin), VITAMIN B5 (calcium pantothenate), VITAMIN B6 (pyridoxine hydrochloride), VITAMIN B7 (biotin), VITAMIN B12 SUPPLEMENT, VITAMIN D SUPPLEMENT, VITAMIN E SUPPLEMENT, CHOLINE CHLORIDE (an essential nutrient), FOLIC ACID

SALMON OIL | Source of the omega fatty acid DHA.

NATURAL FLAVOR | A broken-down protein for flavor. No MSG.

## THE PREY PROMISE

Every ingredient in PREY is included for a reason. We promise to be transparent and clear about what goes into our products and your cat's bowl. If you have any questions about the purpose of an ingredient, check out our ingredient glossary or contact us at [TasteOfTheWildPREY.com](http://TasteOfTheWildPREY.com).



Family-Owned  
BRAND

TASTE OF THE WILD IS A FAMILY-OWNED BRAND,  
PROUDLY MADE IN THE USA WITH GLOBALLY  
SOURCED INGREDIENTS.



JOIN THE PACK  
[TasteOfTheWildPREY.com](http://TasteOfTheWildPREY.com)

## Ingredients

Beef, lentils, sunflower oil, natural flavor, salmon oil (source of DHA), DL-methionine, salt, potassium chloride, choline chloride, taurine, dried Lactobacillus plantarum fermentation product, dried Bacillus subtilis fermentation product, dried Lactobacillus acidophilus fermentation product, dried Enterococcus faecium fermentation product, dried Bifidobacterium animalis fermentation product, zinc proteinate, vitamin E supplement, niacin (vitamin B3), manganese proteinate, copper proteinate, zinc sulfate, manganese sulfate, copper sulfate, thiamine mononitrate (vitamin B1), vitamin A supplement, biotin (vitamin B7), potassium iodide, calcium pantothenate (vitamin B5), riboflavin (vitamin B2), pyridoxine hydrochloride (vitamin B6), vitamin B12 supplement, manganous oxide, sodium selenite, vitamin D supplement, folic acid.

Contains a source of live (viable), naturally occurring microorganisms.

## Guaranteed Analysis

Crude Protein	30.0% minimum
Crude Fat	15.0% minimum
Crude Fiber	3.0% maximum
Moisture	10.0% maximum
DHA (Docosahexaenoic Acid)	0.05% minimum
Zinc	150 mg/kg minimum
Selenium	0.3 mg/kg minimum
Vitamin A	30,000 IU/kg minimum
Vitamin E	150 IU/kg minimum
Taurine	0.1% minimum
Omega-6 Fatty Acids*	2.4% minimum
Omega-3 Fatty Acids*	0.5% minimum
Total Microorganisms* (Lactobacillus plantarum, Bacillus subtilis, Lactobacillus acidophilus, Enterococcus faecium, Bifidobacterium animalis in descending amounts)	not less than 80,000,000 CFU/lb

\*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles.

## Calorie Content

3,650 kcal/kg (341 kcal/cup) Calculated Metabolizable Energy

## Feeding Guide

Kittens	Standard Measuring Cups/Day			
	Weight (lbs.)	Weaning to 16 weeks	4 - 8 months	8 - 12 months
	1	$\frac{2}{3}$	$\frac{1}{2}$	$\frac{1}{3}$
	4	1	$\frac{3}{4}$	$\frac{2}{3}$
	6	1 $\frac{1}{4}$	1	$\frac{3}{4}$
	9	1 $\frac{1}{2}$	1 $\frac{1}{4}$	1
	12	-	1 $\frac{1}{3}$	1 $\frac{1}{4}$

  

Adult Cats	Standard Measuring Cups/Day	
	Weight (lbs.)	Cups/Day
	3	$\frac{1}{3}$
	5	$\frac{1}{2}$
	8	$\frac{2}{3}$
	12	$\frac{3}{4}$
	15	1

*For pregnant or nursing adult cats, we recommend free-choice feeding. Some cats may require more or less food than the guidelines depending on activity level and other factors.*

## AAFCO Statement

Taste of the Wild PREY™ Angus Beef Formula for Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for All Life Stages.

## Changing to Taste of the Wild PREY Angus Beef Formula for Cats

When changing to Taste of the Wild PREY, we recommend making a gradual transition over 7-10 days to help avoid possible digestive upset in sensitive pets. Add a small amount of new food to your cat's previous diet, gradually increasing the new and decreasing the previous diet until the transition is complete.

Taste of the Wild Pet Foods is committed to providing quality products.

If you have any questions or comments, please call 1-800-342-4808 or write to us at:  
Taste of the Wild, P.O. Box 156, Meta, MO 65058

©2019 SCHELL & KAMPETER, INC. VIABLES IS A REGISTERED TRADEMARK AND TASTE OF THE WILD PREY AND "THE PURSUIT OF SIMPLICITY" ARE TRADEMARKS OF SCHELL & KAMPETER, INC.

Taste of the Wild Pet Foods • Rt. B • Meta, MO 65058



OTHER