

# Taste of the Wild PREY™

The Pursuit of Simplicity™

So, you're a label reader? Good. Because that means when it comes to nutrition, you pay close attention to the ingredients in your food. And evidently, that goes for the food you feed your pet as well. Taste of the Wild PREY limited ingredient diets are a simplified approach to dog food based on the canine's native diet. We take pride in every ingredient that goes into PREY so you can take comfort in feeding it to your canine companion.

HERE IS EXACTLY WHAT IS IN THIS BAG

MADE WITH  
NON-GMO  
INGREDIENTS\*

\*Trace amounts of genetically modified material might be present due to potential cross-contact during manufacturing.

80 MILLION  
CFU/LB PROBIOTICS  
GUARANTEED

GRAIN-FREE  
NO ARTIFICIAL COLORS,  
FLAVORS OR PRESERVATIVES

# 4

## KEY INGREDIENTS

TROUT



Spring-fed trout is the #1 ingredient.  
No rendered meats or by-product meals.

LENTILS



A superfood packed with protein, fiber,  
complex carbohydrates and essential nutrients.

TOMATO POMACE



Excellent source of soluble fiber and antioxidants.

SUNFLOWER OIL



This healthy fat is rich in omega fatty acids.

### GUARANTEED PROBIOTICS

80 MILLION COLONY FORMING UNITS (CFU) PER POUND

K9 STRAIN® SPECIES-SPECIFIC PROBIOTICS

ADDED AFTER COOKING TO ENSURE VIABILITY

Dried Lactobacillus Acidophilus Fermentation Product  
Dried Bifidobacterium Animalis Fermentation Product  
Dried Lactobacillus Reuteri Fermentation Product

PRODUCTION CODE



### MINERALS

CALCIUM CARBONATE, COPPER PROTEINATE & COPPER SULFATE, DICALCIUM PHOSPHATE (source of calcium and phosphorus), IRON PROTEINATE & FERROUS SULFATE (sources of iron), MANGANESE PROTEINATE & MANGANESE SULFATE, MANGANOUS OXIDE (source of manganese), POTASSIUM IODIDE (source of potassium and iodine), SALT, SODIUM SELENITE (source of the antioxidant selenium), ZINC PROTEINATE & ZINC SULFATE

### VITAMINS

VITAMIN A SUPPLEMENT, VITAMIN B1 (thiamine mononitrate), VITAMIN B2 (riboflavin), VITAMIN B3 (niacin), VITAMIN B5 (calcium pantothenate), VITAMIN B6 (pyridoxine hydrochloride), VITAMIN B7 (biotin), VITAMIN B12 SUPPLEMENT, VITAMIN C (ascorbic acid), VITAMIN D3 SUPPLEMENT, VITAMIN E SUPPLEMENT, CHOLINE CHLORIDE (an essential nutrient), FOLIC ACID

SALMON OIL | Source of the omega fatty acid DHA.

NATURAL FLAVOR | A broken-down protein for flavor. No MSG.

## THE PREY PROMISE

Every ingredient in PREY is included for a reason. We promise to be transparent and clear about what goes into our products and your dog's bowl. If you have any questions about the purpose of an ingredient, check out our ingredient glossary or contact us at [TasteOfTheWildPREY.com](http://TasteOfTheWildPREY.com).



TASTE OF THE WILD IS A FAMILY-OWNED BRAND.  
Always has been. Always will be.



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